

Professor Sarah Louise Smith (nee Tanner) OBE  
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### **Current positions and affiliations**

Professor of Economics, University of Bristol (since August 2010)  
Founder and Co-chair, Discover Economics [www.discovereconomics.co.uk](http://www.discovereconomics.co.uk)  
Secretary, European Regional Standing Committee of the Econometrics Society (from July 2024)  
Advisory Panel Member, Leverhulme Trust  
Research Associate, Institute for Fiscal Studies  
Research Fellow, Centre for Economic Policy Research  
Board Member, Association for the Study of Generosity in Economics

### **Education**

2007 PhD Economics, University College London (part-time)  
1994 MSc Economics, London School of Economics  
1992 BA (Hons) First class, Philosophy, Politics and Economics, University of Oxford

### **Previous employment**

Head of Economics, University of Bristol (2014 – 2021)  
Senior Research Fellow, then Associate Professor, University of Bristol (2005 – 2010)  
Lecturer, London School of Economics (2003 – 2005)  
Head of Regulatory Economics, Financial Services Authority (2000 – 2003)  
Economics Advisor (on secondment), HM Treasury (1999 – 2000)  
Economist, Institute for Fiscal Studies (1994 – 2000)

### **Previous professional service**

Member & Deputy Chair, Economics/Econometrics Sub-Panel, Research Excellence Framework 2021  
Programme Chair, Econometric Society European Winter Meetings, Barcelona 2021  
External assessor, Center for Behavior and Inequality (University of Copenhagen) and Max Planck Institute for Social Law and Social Policy (LMU, Munich)  
Member and then Chair, Royal Economic Society (RES) Women's Committee  
Elected Member, European Economic Association (EEA) Council  
Elected Member, RES Council and Member, RES Executive Committee  
Programme Chair, Royal Economic Society Annual Conference, Bristol 2017

## Research

I am an applied micro-economist. My research uses applied econometric methods to understand policy-relevant behaviour with the aim of guiding policy and practice. During my career, I have studied a broad range of topics in public and labour economics, including taxes, saving and pensions and welfare reform. I am currently working on topics in pro-social behaviour and gender.

Total citations = 7,206. H-index = 39 (Google Scholar, Sept 2023)

## Current projects

- Giving during a pandemic (with Kim Scharf and Derrick Xu)
- Gender and expert advice (AEARCTR-0011764)
- Challenging stereotypes in economics (AEARCTR-0010148)
- The Gender Gap in expert voice: Evidence from economics (with Hans Sievertsen) submitted [Summary](#)
- Gender differences in the effects of goal-setting interventions: Evidence from a fundraising field experiment (with Mark Wilhelm) submitted
- Measuring academic performance in a more inclusive way (with Erin Hengel and Almudena Sevilla) revise and re-submit

## Published papers (last five years)

[Lift and Shift: The effect of fundraising interventions in charity space and time](#) (with Mark Ottoni-Wilhelm and Kimberley Scharf) AEJ: Economic Policy (2022). Winner, [best paper award](#), ARNOVA conference 2018

[Economics of Philanthropic Tax Incentives](#) (with Jim Andreoni) in Routledge Handbook of Taxation and Philanthropy (2021)

[Altruism Born of Suffering: The impact of an adverse health shock on pro-social behavior](#) (with Nicole Black, Elaine de Gruyter, Denis Petrie) Journal of Behavior and Organization (2021). Featured in a [VoxEU podcast](#)

[Women in Economics: A UK perspective](#) (with Danula Gamage, Almudena Sevilla) Oxford Review of Economic Policy (2021). [Summary in CSWEP newsletter](#)

[Baby steps: Childcare during the COVID pandemic](#) (with Almudena Sevilla) Oxford Review of Economic Policy (2020). [Summary](#) (VoxEU). Discussed in an OXREP [webinar](#) and with [Sarah Vine on her first podcast](#)

[The completion effect in charitable fundraising](#) (with Nichole Argo, David Klinowksi and Tamar Krishnamurti) (2020) Journal of Economic Behavior and Organization (2020)

[Getting a healthy start: The effectiveness of targeted benefits for improving dietary choice](#) (with Stephanie von Hinke and Rachel Griffith) Journal of Health Economics (2018)

## Recent grants and awards (last five years)

Mid-career Fellowship, British Academy, c £90,000 Sept 2022 – Feb 2023

Awarded OBE for services to Economics and Education, June 2022

Economics Observatory (co-I), ESRC (£900,000) Oct 2020 – Sept 2022 (Co-Investigator)

### **Seminar/ conference presentations (last five years)**

Invited seminars: CPB Netherlands' Bureau for Economic Policy Analysis (2023); AXA Gender Lab, University of Bocconi (2023); University of Bolzen (2022); Birkbeck College (2020); University of St Andrews (2019); University of Barcelona (2019); Erasmus University (2019); Monash University (2018); University of Bath (2018)

Conferences/ workshops: American Social Science Association meetings (2023); Workshop on Gender, Diversity and Human Capital, Exeter (2023); Annual Conference of the European Society of Population Economics (2023); Forum for Research on Gender Economics, Warsaw, keynote (2023) Royal Economic Society Annual Conference (2022); Chicago-Booth IGM workshop on Economists in Policy-making (2022); COSME workshop on Gender, Madrid (2022); Royal Economics Society Annual Conference (2021); Royal Dutch Economics Society workshop on Diversity (2021) FRB/ECB/Bank of England Conference on Diversity and Inclusion (2021); Glasgow Student Economic Forum, keynote (2020); Royal Economic Society Annual Conference (2020); Copenhagen Business School: Gender and Economics, keynote (2020); OECD/ Geneva Centre for Philanthropy conference on taxation and philanthropy (2020); Science of Philanthropy Initiative conference, Chicago (2019); Celebrating Women in Macroeconomics, Cambridge, keynote (2019); Royal Economic Society Annual Conference (2019); Annual Conference of the European Society for Population Economics (2019); Economics for the Social Good, de Montfort University (2019); European Central Bank Conference on Gender and Career Progression (2019); Royal Economic Society Annual Conference (2018); Scottish Economic Society Annual Conference, plenary (2018); Canadian Public Economics Group workshop (2018); Reading workshop on Behavioural Economics, keynote (2018)

Policy events/ outreach: Society for Professional Economists, Annual Conference (2022); Bristol Festival of Economics (2022); Foreign and Commonwealth Office, Gender and Economics workshop (2021); Centre for Global Development, Diversity in Economics (2021); Bristol Festival of Economics (2021); CORE workshop at the Bank of England (2020); Bristol Festival of Economics (2020); Bank of England workshop on gender and career progression (2019); Society for Professional Economists, Women in Economics (2019); York Festival of Ideas (2019); Bristol Festival of Economics (2019); All-party Parliamentary Group on Charities (2018); Bristol Festival of Economics (2018); Government Economic Society Research Conference (2018)

### **Teaching (last five years)**

- Gender, Race and identity in Economics (undergraduate), 2023 – current
- Communicating Economics (undergraduate), 2019 – current
- Organisation and Incentives (postgraduate), 2020 – 2022
- Applied microeconomics (undergraduate), 2011 – 2022
- Applied Economics Project (undergraduate), 2009 – 2019

**PhD supervision:** Anita Ratcliffe (2011, *Assistant Professor at Sheffield University*); Michael Sanders (2014, *Head of Research, Behavioural Insights Team and Post-Doc, Harvard Kennedy School*); Christiern Rose (2015, *Post-Doc, Toulouse School of Economics*); Harriet Robinson (2015, MPhil, *Economic advisor, GES*); Susan Steed (2019, *Economist, New Economics Foundation*); Anastasiya Oleksiyenko (2023, *Mazars*); Derrick Xu (expected completion (2024)); Ludi Wang (expected completion (2025))